

CIOReview

ISSN 2644-237X

CIOREVIEW.COM

The Navigator for Enterprise Solutions

HUBSPOT

EDITION



**MOST
PROMISING
HUBSPOT
SOLUTIONS
PROVIDER
2023**

AnneomalyDigital

Awarded by

CIOReview



AnneomalyDigital

Driving Business Excellence with Holistic Marketing Strategy



Anne Fellini - Bromley,
Founder, Co-Owner

In the digital world, customer engagement, conversion, and retention are primarily achieved with innovative marketing techniques. Companies leverage CRM platforms like HubSpot to enhance their marketing, sales, and customer service. But despite employing the right strategies, utilizing the system to its full potential can be challenging.

AnneomalyDigital helps companies overcome this hurdle with its 15 years of digital marketing experience and all-round expertise in HubSpot. Whether it is devising a marketing strategy, leveraging the sales tool, or issuing tickets, AnneomalyDigital works with clients to effectively utilize HubSpot.

Ensuring everything from data quality to streamlined workflows, it collaborates with a wide range of clients from different industries to help them take their digital marketing efforts to new heights.

“We establish a deep understanding of our clients' businesses to effectively strategize on their systems development and deliver an optimized experience,” says Anne Fellini Bromley, founder and co-owner of AnneomalyDigital.

It works as an extension of the client's team to gain an in-depth understanding of their business. A customized solution is created to evolve with organizational requirements, and instruction is provided on the best practices for using the system.

Every client engagement starts with a kick-off call, where AnneomalyDigital meets with stakeholders from the company to understand their business requirements with questions posed regarding their operational challenges, where the company wants to be in three to five years, and what they need improved.


With this information, a full system review is conducted, and optimization recommendations are provided, followed by a 60-day phased approach to enhancing the system's functionalities.

The next stage entails a more collaborative effort where its experts work with client to envision a unique and particular strategy for the brand. It also works on upgrades and new features the client wants to implement.

One of AnneomalyDigital's successes came from helping a large recruiting organization upskill its sales team. The company had a HubSpot dashboard, but was not able to fully access all the necessary data. AnneomalyDigital addressed this with an advanced setup of reporting dashboards for the sales team. It built the back end so the sales manager could report on and visualize the KPIs around sales activities and categorize them by industry, persona, and job role. Using a KPI dashboard for each representative, sales leaders worked with their team and coached them on the company's overarching vision. The sales team has grown exponentially, and managers have realized great benefits from gaining complete visibility into the performance of the team and understanding how to better coach them.


We establish a deep understanding of our clients' businesses to effectively strategize on their systems development and deliver an optimized HubSpot experience

AnneomalyDigital's team of experts spares no effort in staying up-to-date with all the latest developments in HubSpot. The team is also trained and accredited with INBOUND certifications and attends the annual conference, where novel innovations and strategies are discussed.

Building on its wide range of experience in sales and customer service and an excellent track record of helping dozens of businesses bring their customer relationships into the digital space, AnneomalyDigital stands tall in the digital marketing industry. It is the most valuable partner for organizations looking to maximize all that HubSpot has to offer. 

AnneomalyDigital



Awarded by
CIOReview

*The annual listing of 20 companies that are at the forefront of providing
HubSpot solutions and transforming businesses*

CIOReview

(ISSN 2644-237X)

Published From

600 S ANDREWS AVE STE 405,
FT LAUDERDALE, FL 33301

www.cioreview.com